

Clemson University  
Clemson, South Carolina

MINUTES  
**MEETING OF THE  
CLEMSON UNIVERSITY BOARD OF TRUSTEES**

Ballroom B  
Madren Center  
Clemson, South Carolina  
October 9, 2015  
1:30 p.m.

Call to Order

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board at the Office of the Board of Trustees, 300B Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee McKissick, Chairman, called the meeting to order at 1:48 p.m. with the following present:

Trustees: Smyth McKissick, *Chairman, presiding*; David Dukes, Bill Hendrix, Ronald Lee, Louis Lynn, Patti McAbee, Nicky McCarter, Bob Peeler (via phone), Mark Richardson, Bill Smith (via phone), Joe Swann, Kim Wilkerson, and David Wilkins

Trustees Emeriti: J.J. Britton, Doug Kingsmore, and Allen Wood

Administrative Council: James P. Clements, *President*; George Askew, *Vice President for Public Service and Agriculture and Dean, College of Agriculture, Forestry and Life Sciences*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Chip Hood, *General Counsel*; Angie Leidinger, *Executive Secretary to the Board of Trustees and Director of Governmental Affairs*; Larry Dooley, *Interim Vice President for Research*; Debra Jackson, *Vice Provost and Assistant to the President*; Brett Dalton, *Vice President for Finance and Operations*; Neill Cameron, *Vice President for Advancement*; Cathy Sams, *Chief Affairs Officer and Assistant to the President*; Max Allen, *Chief of Staff and Interim Chief Diversity Officer*; Almeda Jacks, *Vice President for Student Affairs*; Jim Bottum, *Vice President for Computing and Information Technology and Chief Information Officer*; Michelle Piekutowski, *Chief Human Resources Officer*; and Dan Radakovich, *Director of Athletics*

Guests: George Smith, *Student Affairs*; Rick Goodstein, *Dean, College of Architecture, Arts and Humanities*; Maggie Farrell, *Dean of Libraries*; Bobby McCormick, *Interim Dean, College of Business and Behavioral Science*; George Petersen, *Dean, School of Education*; Brett Wright, *Interim Dean, College of Health, Education and Human Development*; Cathy Tillett, *Internal Audit*; Thompson Mefford, *Faculty Representative to the Board of Trustees*; Shannon Kay, *Undergraduate Student Government President*;

Guneet Bedi, *Graduate Student Government President*; James McCubbin, *Faculty Senate President*; Doug Hallenbeck, *Student Affairs*; Brian O'Rourke, *Development*; Doug Henry, *CCIT*; Leland Miller, *CUPD*; Jackie Todd, *Media Relations*; Tina White, *Staff Senate President*; Stephanie Griffin, *Office of Governmental Affairs*; Julie Summey, *Graduate Student*; Frances Kennedy, *Associate Provost for Academic Finance and Operations*; Ellen Granberg, *Associate Provost for Faculty Affairs*; Steve Crump, *Associate Vice President and University Controller*; Didier Rousseliere, *Global Engagement*; Valerie Jones, *CAFLS Business Office*; Faith Christner, *Housing*; Donna Duncan, *School of Education*; Jane Clark Lindle, *School of Education*; Antonis Katsiyannis, *School of Education*; Crystal Bennett, *Creative Services*; Kathleen Costello, *Graduate School*; Boyd Parr, *PSA*; Monica Patterson, *Faculty Senate Office*; Harrison Trammell, *Foundation*; Ethan Hinkle, *Student*; Jeremy King, *Presidential Fellow*; Jim Martin, *Civil Engineering*; Angela Nixon, *Public Affairs*; Charles Tegen, *Finance and Operations*; Amy Goodin, *Controller's Office*; Benardo Dargan, *Student Affairs*; and Sally Mauldin, *Office of the Board of Trustees*

Media: Mike Eads, *Anderson Independent* and Ron Barnette, *Greenville News*

Cathy Sams introduced members of the media.

Chairman McKissick asked for a moment of silence for flood victims across the state of South Carolina.

#### Approval of Minutes – July 17, 2015 and August 26, 2015

Trustee Wilkins moved to approve the minutes of the July 17, 2015, and August 26, 2015, meetings. Trustee Lynn seconded the motion. The minutes were approved unanimously.

#### Report from the Executive Secretary to the Board – Angie Leidinger

April 2016 Meeting Dates – Angie Leidinger noted the dates for the Spring Quarterly meeting had changed to April 12-13, 2016. She noted the 2016 Summer Quarterly and Retreat will be held in Clemson.

ACC Governing Board Certification – Ms. Leidinger noted this certification must be completed annually.

Vice Chair Election – Chairman McKissick asked for nominations for Vice Chair. Trustee Smith nominated Trustee McCarter. There being no other nominations, Trustee McCarter was unanimously elected Vice Chair by acclamation.

#### President's Report

President Clements provided an update on his activities since the last meeting. He provided an update on the status of University property following the flood that debilitated much of the state. He also provided an overview of 2020Forward.

President Clements introduced Ethan Hinkle, a student who saved the life of a fellow hiker near Niagara Falls.

### Agriculture and Natural Resources Committee Report – Nicky McCarter

Trustee McCarter called on George Askew to summarize information items.

### Compensation Committee Report – Bill Hendrix

Trustee Hendrix summarized the salary action items recommended by the Committee.

### Educational Policy Committee Report – Kim Wilkerson

Trustee Wilkerson called on Bob Jones to present the Committee's action items.

#### Action Items:

School of Nursing, Permission to deliver BS Nursing at GHS Greenville campus – Provost Jones presented the proposed educational site location. It will provide the opportunity to expand the BS Nursing enrollment by an additional 64 students in Year 1, 80 students in Year 2, and 104 students in Year 3, ultimately increasing total enrollment by approximately 400. The market to support this growth is strong. Due to current limitations in space and number of faculty, coupled with strong yield rates, acceptance rates are currently low (20%, compared to 51.5% for the University in fall 2014), which permits opportunity to grow while sustaining student quality. Bureau of Labor statistics projects that 526,800 more nurses will be needed by 2022 – an increase of 19.4% from 2012.

Trustee Wilkerson moved to approve the additional site location. The motion was approved unanimously.

School of Education, STEAM Certificate – Provost Jones presented the proposed certificate. The certificate program will provide a pathway for teachers to effectively increase and legitimize STEAM teaching while increasing the number of students engaged in STEAM learning. STEAM initiatives combine science, technology, and mathematics with humanities to open multiple ways of thinking and demonstrating knowledge; it also attracts new types of students and increases the number and diversity of students participating in STEM fields. STEAM programs increase motivation, engagement, and effective learning. Students not only strengthen their learning within STEM/STEAM disciplines, but also between disciplines, through opportunities to explore and make connections between art, music, mathematics, science, and more.

Trustee Wilkerson moved to approve the certificate. The motion was approved unanimously.

Masters of Business Administration, Business Analytics Concentration – Provost Jones presented the proposed concentration. Business analytics is an essential skill in high demand from industry and other business employers. Discussions with Greenville area industry professionals indicate that business analytics is a knowledge and skill gap in the current MBA curricula at Clemson and surrounding universities. This MBA concentration will fill the knowledge gaps of business professionals who rely on large data to make strategic decisions and will help Clemson enter the market of business centric, data driven analytics. With

this curriculum, Clemson will be the first university in South Carolina to provide a dedicated business analytics focus for graduate students.

Trustee Wilkerson moved to approve the concentration. The motion was approved unanimously.

New College Structure & Names of Colleges – Provost Jones presented the proposed new college structure and names of colleges. The goal is to position the university for excellence in 2020, 2025, and beyond. The college reorganization will create an optimal path for academic programs to achieve national prominence by establishing colleges that are more focused and aligning departments with compatible structures and missions. The proposed reorganization includes seven colleges: Agriculture, Forestry, and Life Sciences; Architecture, Arts, and Humanities; Behavioral, Social, and Health Sciences; Business; Engineering, Computing, and Applied Sciences; Eugene T. Moore College of Education; and Science.

Trustee Wilkerson moved to approve the college structure and names of colleges. The motion was approved unanimously.

#### Information Items:

Faculty Senate Report – Jim McCubbin provided an update.

Faculty Representative to the Board of Trustees Report – Thompson Mefford provided an update.

Admissions Update – Provost Jones provided an update.

#### Finance and Facilities Committee Report – Bill Hendrix

Trustee Hendrix asked Brett Dalton to present the action items.

#### Action Items:

Sirrine Hall Replacement – Phase I Concept Approval – Mr. Dalton presented the proposed project. The request is to establish the concept budget to construct an approximately 162,000 square foot building to replace Sirrine Hall, built in 1938. The antiquated academic facility no longer provides adequate space for planned growth or modern instructional delivery methods. The College of Business and Behavioral Sciences is currently co-located with other academic programs in Sirrine Hall. The replacement facility will become the dedicated, recognizable home for all business and related disciplines within the CBBS, and it will provide space for the college's administrative offices, outreach and research institutes.

Specifically, the Sirrine Hall replacement will include a variety of classrooms and learning laboratories, faculty and administrative offices, study and gathering spaces, student services spaces, and common areas that will encourage greater collaboration among students, faculty, staff and business partners. The replacement facility will provide an enhanced interface between academics and industry, accommodate growth, and provide flexibility to adapt to advancements in technology and instructional methods. Construction of the new facility will also allow Sirrine Hall to be utilized as a swing space, which will allow for the systematic renovation of other aging campus facilities. Clemson currently has no swing space to

allow for major renovations in an efficient manner. A state appropriation of \$5 million for the project will allow design to proceed through design development prior to establishing the Phase II final construction budget.

Trustee Hendrix moved to approve the project. The motion was approved unanimously.

Bond Ratification and Adoption - \$19.5M Athletic Facilities Revenue Bond Issue for the Football Operations Building – Mr. Dalton presented the bond resolution for ratification and adoption.

Trustee Hendrix moved to ratify and adopt the bond resolution. The motion was approved unanimously.

CULSF Land Swap Properties Approval – Mr. Dalton presented the proposed land swap. Approval is requested from the Land & Capital Asset Stewardship Committee to pursue land swaps with the Clemson University Land Stewardship Foundation (CULSF). This will allow for those non-programmatic properties currently residing within the University to be moved into CULSF in exchange for programmatic properties currently residing in CULSF which will be transferred into the University framework.

Trustee Hendrix moved to approve the land swap. The motion was approved unanimously.

CU Risk Engineering & System Analytics Center Lease-In Approval – Mr. Dalton presented the proposed lease-in. The College of Engineering and Science requests approval to pursue and enter into a lease for office space at 1 Research Drive in Greenville on the CUICAR Campus for the Clemson University Risk Engineering and System Analytics Center. The anticipated lease would provide for a three year lease with one three year renewal option, for approximately 5,000 square feet. The lease is anticipated to begin by August of 2016.

Trustee Hendrix moved to approve the lease-in. The motion was approved unanimously.

Nursing Tuition & Fee Approval – Mr. Dalton presented the tuition and fee proposal. The request is to approve a Master of Science, Major in Nursing program tuition and fee increase. The planned start date is August 2016. When compared to regional peers, Clemson's Nurse Practitioner degree has been significantly underpriced for years. A market-based adjustment is proposed, which will help to support the costly delivery of the degree. Resident academic tuition will be \$8,500 per semester and non-resident academic tuition will be \$15,000 per semester.

Trustee Hendrix moved to approve the tuition and fee increase. The motion was approved unanimously.

MBA, Concentration in Business Analytics Tuition & Fee Approval – Mr. Dalton presented the tuition and fee proposal. The request is to approve a Masters of Business Administration, Concentration in Business Analytics program price structure. The planned start date is August 2016. The Masters of Business Administration, Concentration in Business Analytics program will be priced competitively in the market and



allow the MBA program to continue as a self-supporting operation. For a resident, the total 2-year academic program cost will be \$34,900. For a non-resident, the total 2-year academic program cost will be \$43,560.

Trustee Hendrix moved to approve the tuition and fee proposal. The motion was approved unanimously.

#### Information Item:

Staff Senate Report – Tina White provided an update.

#### Institutional Advancement Committee – David Wilkins

#### Action Items:

Namings – Neill Cameron presented two proposed namings:

1. It is recommended that the lobby of the Sonoco Institute of Packaging Design and Graphics in the Harris A. Smith Building be named the Dr. Bob Testin Lobby in memory of Dr. Testin for his contributions and commitment to developing and advancing the Packaging Science Program at Clemson University.

Trustee Wilkins moved to approve the naming. The motion was approved unanimously.

2. It is recommended that a plaque be placed on the flagpole at Clemson Memorial Stadium in honor of Colonel Ben Skardon, Class of 1938, and retired U.S. Army Colonel, World War II POW, Alumni Master Teacher, and DSA Service Award recipient.

Trustee Wilkins moved to approve the plaque. The motion was approved unanimously.

Historical Markers – Mr. Cameron summarized the intent behind three historic plaques to be installed on the Clemson campus. The three plaques are part of a larger, more comprehensive effort to accurately reflect Clemson's history. One plaque will be placed at Fort Hill plantation to commemorate the role played by Native Americans and enslaved African Americans in the development of the land currently known as Fort Hill. One plaque will be placed at Woodland Cemetery to commemorate the earliest Calhoun family burials as well as enslaved African Americans and state leased prisoner burials. The final plaque will be placed at the Fort Hill Slave Quarters/Convict Stockade to identify a housing location and commemorate the role enslaved African Americans and state leased prisoners had in plantation life and constructing early Clemson buildings.

The administration shall install the three described plaques as soon as the following conditions are met: 1. Final review and approval by the "Historic Plaque Task Force" and representatives from Clemson's Department of History with emphasis on historical accuracy; 2. State requirements for review and installation are met and approved by SC Archives and History; 3. Approved by University's Committee on Naming; and 4. Final approval by the Board of Trustees Task Force on History.

Trustee Wilkins moved to approve the steps described above. The motion was approved unanimously.

Trustee Wilkins provided an update on the Task Force on the History of Clemson.

Research and Economic Development Committee Report – Joe Swann

Trustee Swann called on Larry Dooley to summarize information items.

Student Affairs Committee Report – Patti McAbee

Trustee McAbee summarized information items discussed during the Committee meeting. Almeda Jacks provided an update.

Information Items:

Undergraduate Student Government Report – Shannon Kay provided an update.

Graduate Student Government Report – Guneet Bedi provided an update.

Executive and Audit Committee Report – Smyth McKissick

Chairman McKissick summarized information items discussed during the Committee meeting.

Adjourn

There being no further business, Chairman McKissick adjourned the meeting at 3:34 p.m.

Respectfully submitted,

Angie Leidinger  
Angie Leidinger  
Executive Secretary to the Board of Trustees

Angie Leidinger      2/5/16  
Approved      Date